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# Creating a healthy, happy and engaged workforce through a visionary wellness strategy

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# Wellbeing strategy and aims

Created in 2012, the strategic aims of the programme are:

- To increase productivity as healthy, happy people ultimately make the business more productive and profitable
  - Removing barriers
  - $\circ$  Early intervention
- **Employee engagement and brand** 
  - $\circ$   $\,$  To help recruit and retain the best talent
  - Engagement, CSR, Multigenerational & Diversity
- **Futureproofing** 
  - $\circ$  What do we know about our employees?
  - How this helps to predict future risk and mitigate against it
  - Aids healthy workforce circulation

#### Needed to be...

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- Nationwide, to ensure all employees benefited from the programme
- Data driven to be measurable



## **Defining the programme**

Manager driven	Employee driven	
Occupational Health	Wellbeing	Employee Benefits
Reactive	Proactive	
<ul> <li>Absence management process</li> <li>Tool for managers to re-engage employees in the workplace</li> <li>Deals with what's happening now (or fixes past events)</li> <li>Feeds into proactive wellbeing through effective data capture</li> </ul>	<ul> <li>Understanding our workforce – bringing together data from Occ Health, Medical Plan and risk insurers</li> <li>Changing behaviours – managing events (Govt. led and Oracle specific) to encourage our people to make good decisions around their health and wellbeing</li> <li>Targeted interventions - specific training / sessions for managers and employees based on data</li> </ul>	<ul> <li>Forms part of the total reward proposition</li> <li>Employees choose tools that help them take action - linked to desired behaviour changes</li> <li>Uptake can help to measure the success of the Wellbeing programme and provide data to drive targeted interventions</li> </ul>

### Data driven decision making

- Absence reporting and costs
  - Taking a base line and measuring change over time

#### Results

- Over \$1m savings in reported sickness absence due to mental health issues over 2 year programme
- Continued investment in the programme by company leadership team as a result of clear business benefits
- Use your providers to report your trends
  - Wellbeing Partner Forum

#### Results

- Partners identified trends that led to specific targeted interventions e.g. Walk and Talk initiative
- Partners now sharing and collaborating to find new ways to innovate
- Employee data capture
  - "Know your numbers" campaign at annual benefit roadshows

#### Results

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- Increased employee engagement with the Wellbeing programme
- Data available to focus specific campaigns tailored to the Oracle population











#### Select Benefit Fairs 2015 - Health Checks

246/4% Employees





16% Home Worker 58% Office Based 4% Customer Site 21% Combination

No location generalizations



Av age = **42** Av Metabolic age = **39 Highest Metabolic Age** = 74 (59)



6 x BP > 160/100



Av. BMI = 25.5 (<25) 1.5% Underweight 35% BMI 25-30 Overweight 9% BMI 30-35 Obese 2% BMI >35\*\*\* Morbidly Obese

Z<sub>z</sub>z





Av. BP 126/80 Av. Pulse 69 bpm

5 x Pulse >100\*



40% do not get enough sleep 5% feel fully awake and alert Scale 0-10 54% rate > 7



Health Checks in Past 12 months Blood Pressure Cholesterol

56% = Vigorous Exercise 30 mins 3 x wk

52% = Moderate Exercise 30 mins 6 x wk

36% = Muscle Strengthening 2 x wk

62% rate home life stress under 5/10

43% rate work life stress under 5/10

Birmingham office rate higher levels

of stress over 9/10 16%, TVP 14%

16% = Relaxation Exercise 1 x wk

10% rate it above 8/10

20% rate it above 8/10

93% eat a healthy diet 50% of the time

39% eat a healthy diet 80% of the time

17% hit the 5 or more fruit & veg a day

Blood Glucose BMI



Lifestyle Targets for next 12 months

42% = Fitness

42%

23%

12%

23%

33% = Weight loss

59% would like support at work to achieve these targets

40% of those consuming caffeine daily exceed the recommended 3 cups 27% don't drink caffeine

23% don't drink alcohol 7% drink higher than the recommended weekly allowance



23% of those taking part are taking medication to control their health

6% smoke 27 People have given up in the last 5 years & 8 in the last 6 months



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\*1 in the Hiah BP aroup \*\*none of whom are I the high BP/ Pulse groups \*\*\*with no other measurables at risk

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### **Financial wellness**



ТНІМК	LEARN	АСТ
Thought triggers and building interest	Annual, ongoing and relevant education	Making decisions that are informed, appropriate and timely
Financial Education programme "Make your money count"		Will writing service – employee funded through flexible benefit programme
Awareness workshops	Specific workshops elected by employees – Estate Planning, Pensions etc.	Financial concierge provided as a signposting service to:
<b>C&amp;B UK annual communications plan</b> : Email, Your Oracle, OSN, Intranet	<b>Information websites</b> – Personal Finance Portal Government - Pensionwise etc, Pension provider website for GPP	<ul> <li>Information only – Personal Finance Portal, Government websites, Pension provider etc.</li> </ul>
		<ul> <li>Financial advice – any IFA, employee funded and potentially paid for through adviser charging</li> </ul>





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