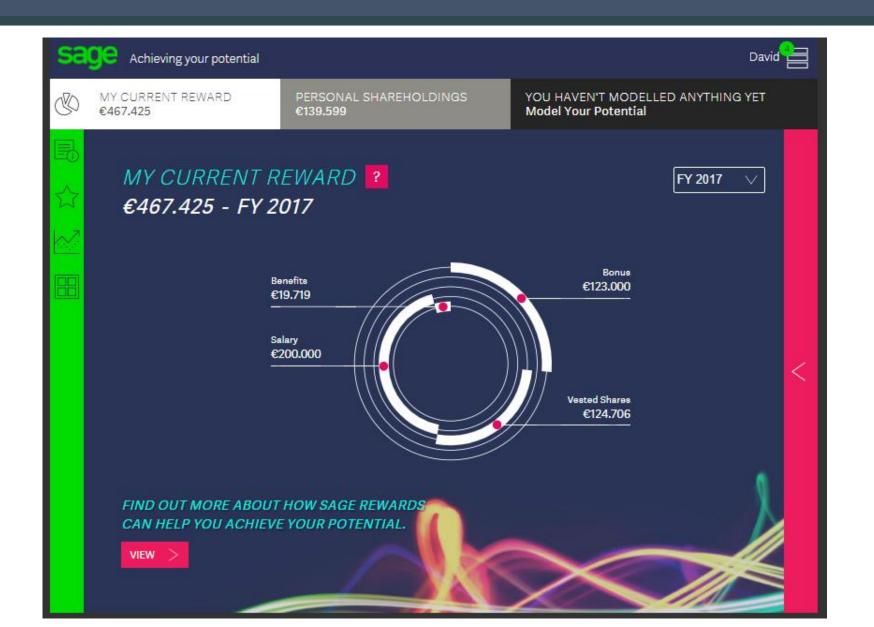


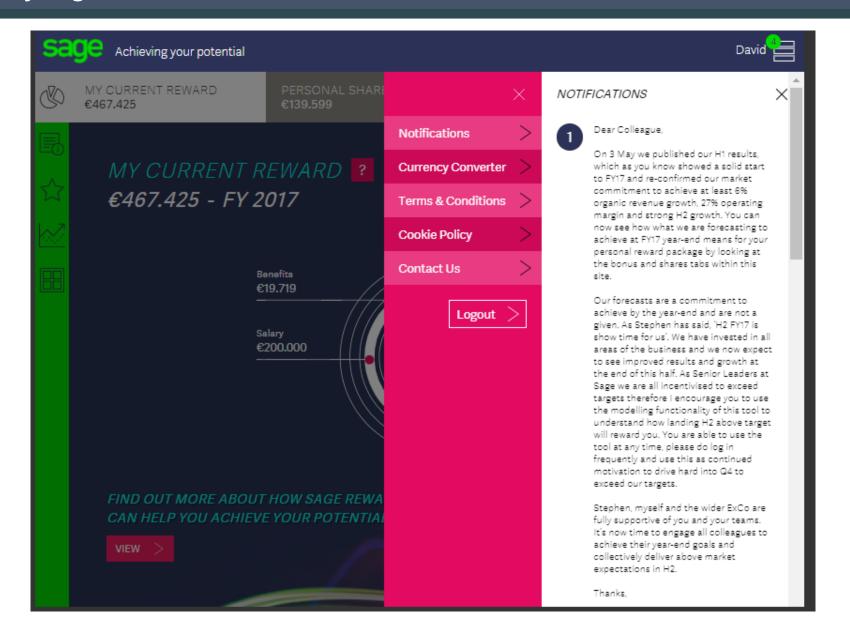
Making sense of the maxim 'aligning rewards to strategy' through technology





Making sense of the maxim 'aligning rewards to strategy' through technology Breaking channel fatigue





Using analytics to understand user preferences and drive system improvements



