

Embracing Technology  
to deliver your Engagement  
Strategy

# Question Time...

- Is Employee Engagement an area which is part of your current thinking?
- Is Employee Engagement perceived as being important at an SMT level?
- Is your own SMT able to articulate what Engagement means to your organisation?
- How do you talk internally about what Engagement means?
- Our story.....it wasn't really working for us, because we didn't all agree on what we were talking about....

Employee engagement is a property of the relationship between an organization and its employees. An "engaged employee" is one who is fully absorbed by and enthusiastic about their work and so takes positive action to further the organization's reputation and interests.

Employee engagement is a workplace approach designed to ensure that employees are committed to their organisation's goals and values, motivated to contribute to organisational success, and are able at the same time to enhance their own sense of well-being.

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# Happy and productive people equals growth

— advice from Acas website

In as few words as possible,

....how can we define Employee Engagement....

so that it means something  
meaningful to us..?

In as few words as possible,

...how would you define Employee Engagement....

for you, your organisation, your  
aspiration...?

# “Unlocking Discretionary Effort”

“Work happy...”



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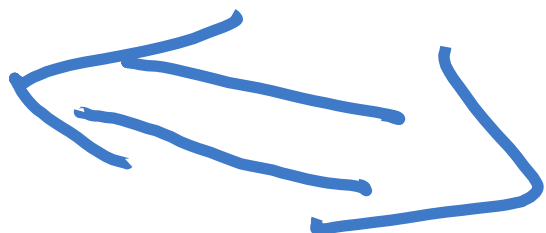
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