



**REWARD &
EMPLOYEE
BENEFITS
ASSOCIATION**

Consumer technology in the workplace: how personalisation will change reward and benefits

NIAL O'CALLAGHAN, Mercer
MARK ROWLANDS, Mercer



#REBAInnovation

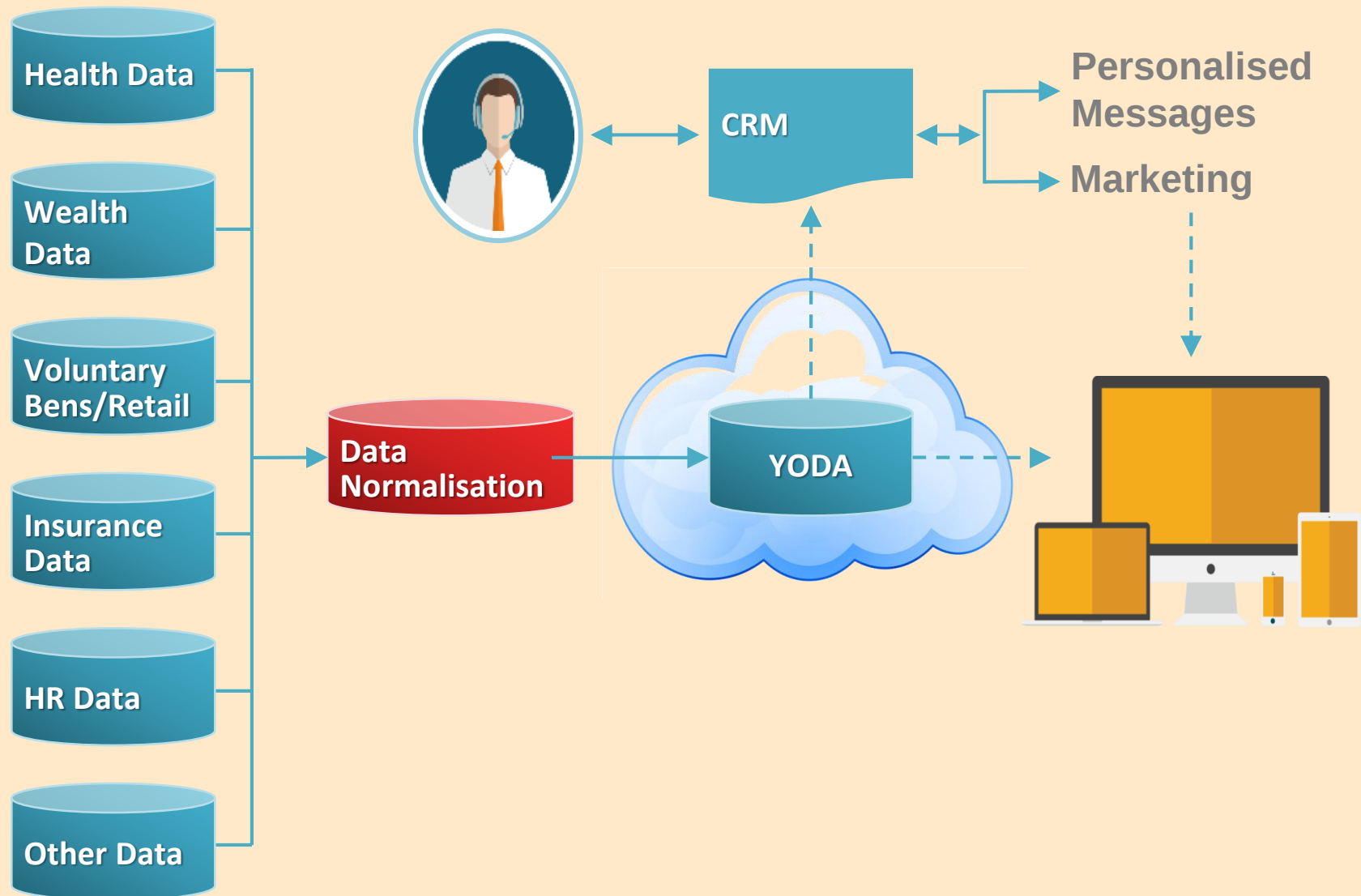
HEALTH WEALTH CAREER

REBA

NOVEMBER 2016

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DATA

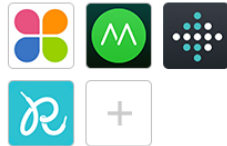


WELLNESS

HI JOANNA

How are you doing?
Keep your data up-to-date to get the most relevant health recommendations.
Why not make life easier by automating this with an app?

DATA SOURCES



Record Data



RECOMMENDATIONS

GOALS

APPS (4)

DATA

Here are the apps you currently have connected. Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea



Nike Plus

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Apple Health

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Fitbit

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Runkeeper

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Add More

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MONEY

HI TOM,

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Great Start!

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