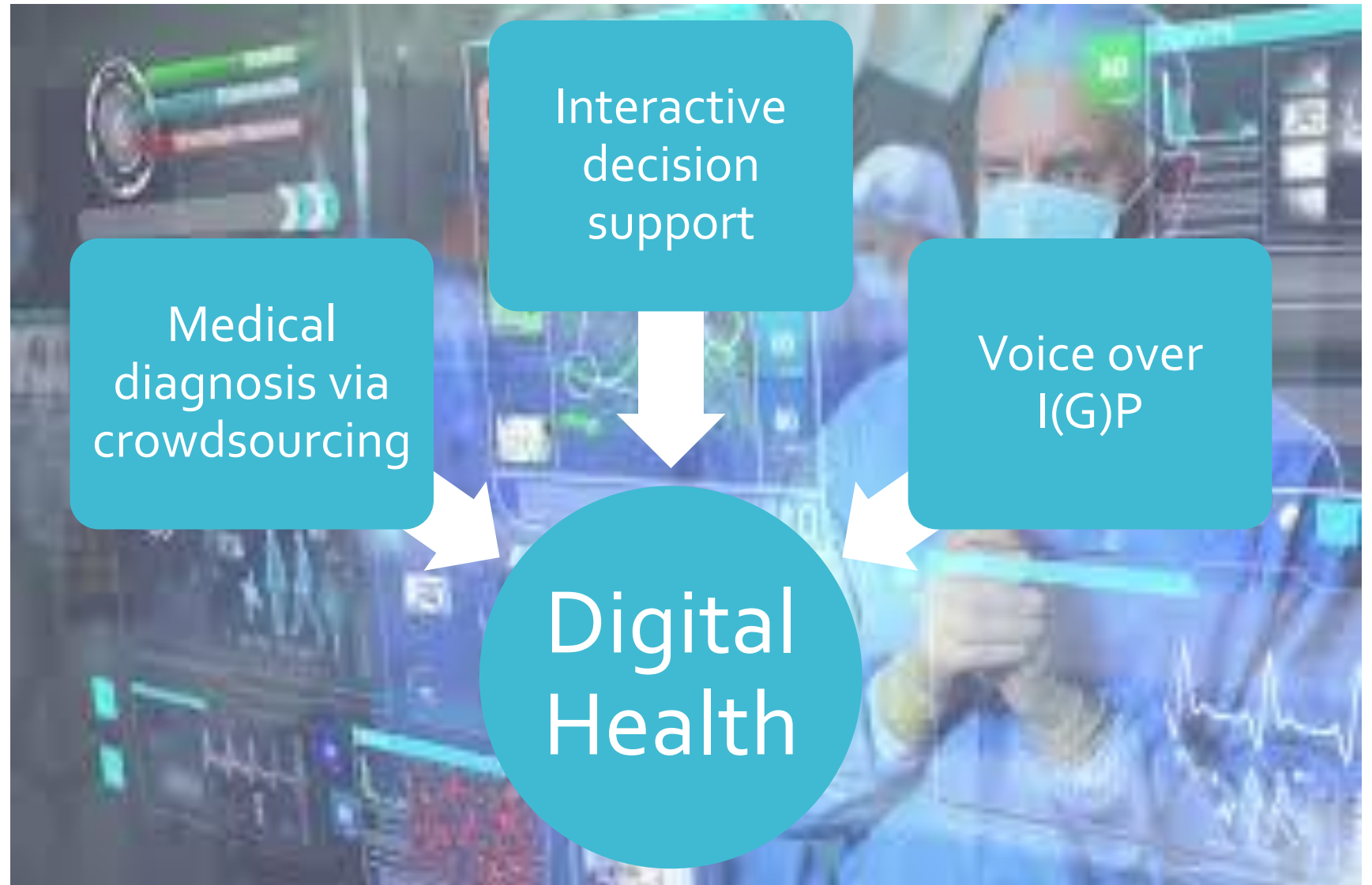


U.S. benefits innovations

Jane Fenwick

22 November 2016

Coming soon
to a screen
near you...?





What is it?



What is it?



How does it work?

Patients

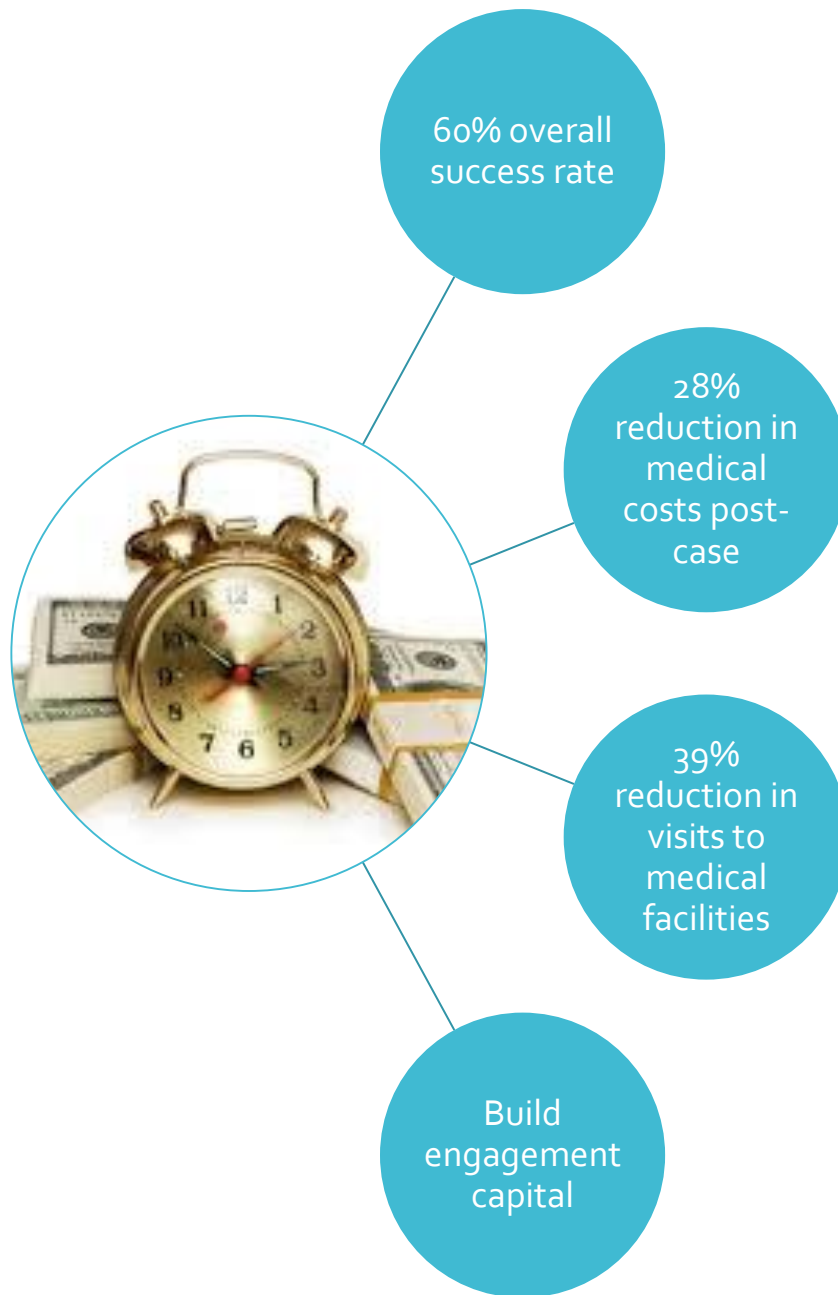
- Sign up
- Share your case
- Collaborate with medical detectives
- Get your results

Medical detectives

- Become a medical detective
- Pick a case
- Start solving
- Build your reputation



The benefits





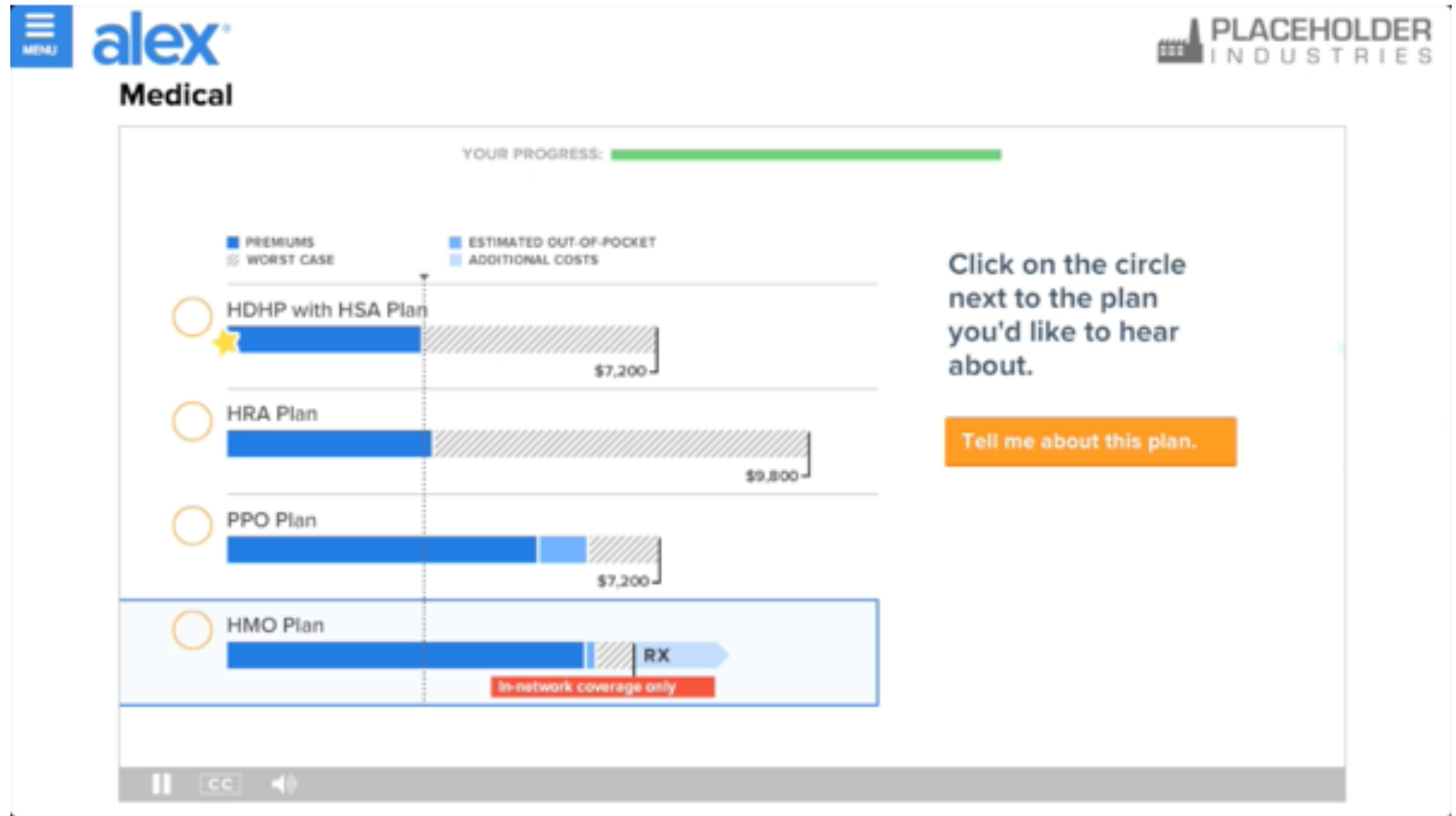
Meet ALEX...



Meet ALEX...

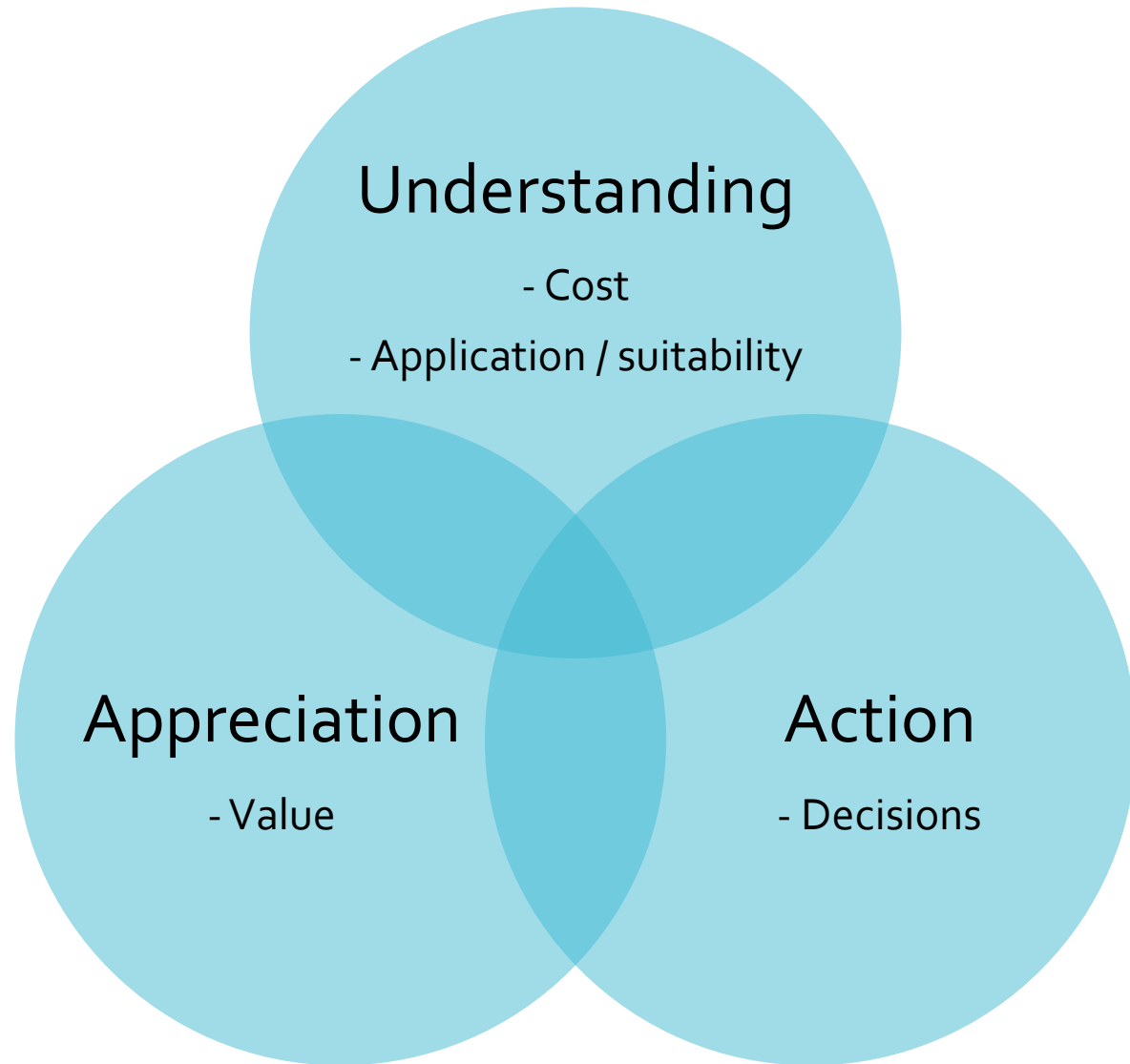


Meet ALEX...





Key outcomes





Virtual Visits / Telemedicine:

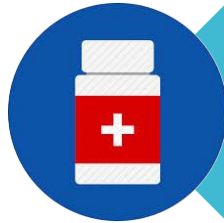
How does it
work?



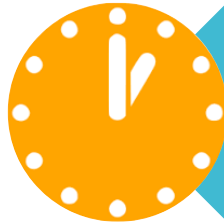
Allow members to see and talk to a doctor from their mobile device or computer. 24/7



Doctors can see and speak to members about minor medical concerns, such as colds and rashes, and provide a diagnosis



Where appropriate, a prescription can be sent to a local pharmacy



Typical visit time is 30 minutes or less



Virtual Visits / Telemedicine:

Key benefits

Convenience

Low cost at
point of use

Protects /
reduces
productivity
costs

Fully
integrated
with medical
plan /
primary care
options

Questions?