# Changes in retirement behaviour – why should you care?

Lee Hollingworth, Hymans Robertson 22<sup>nd</sup> November 2018





### Agenda

1. Post pension freedoms - what's happening?



2. What do HR professionals think?



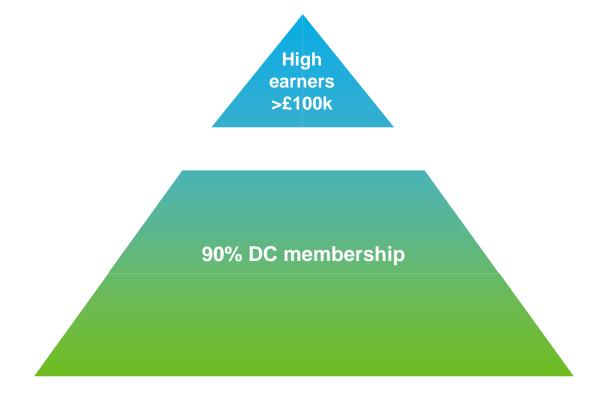
3. Potential solutions and use of technology





# Supporting your over 50's

- This issue is all about your over 50's
- Majority of your people will fall into this category earning <£80k</li>
- This group has a high need for support post Freedom & Choice



# Evidence of systemic market failure

#### Some examples:

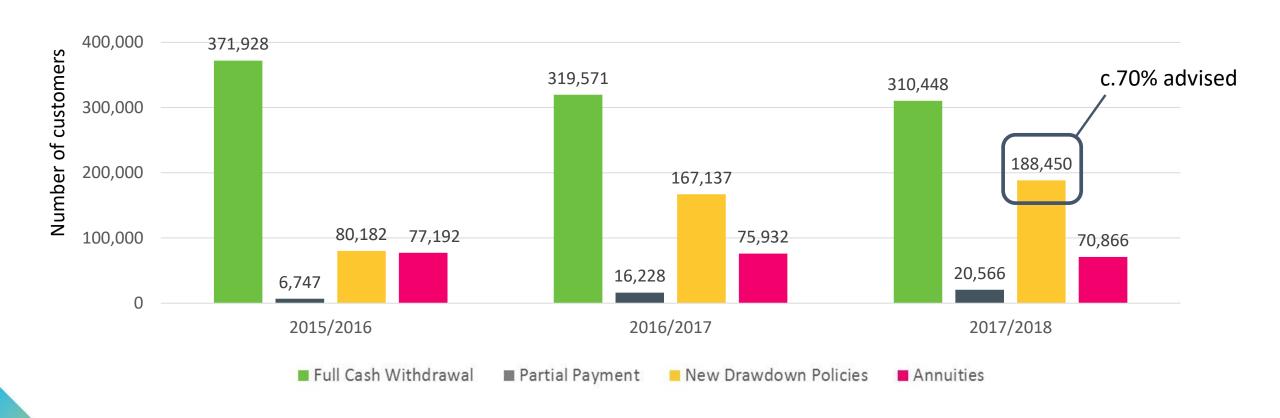
- Poor irreversible decisions
- Consumers subject to pension scams
- Advice is hard to access and expensive
- Glacial progress of the pension dashboard
- Limited innovation investment options suitable for drawdown
- Pension provider support unengaging

### Leading to poor member outcomes:

- 52% cashing in and investing in their bank account\*
- Transferring to unauthorised pension schemes
- Drawdown typical set up fees of £1500 and >2% p.a. ongoing charges
- Consumers losing track of their pension pots post auto-enrolment
- Consumers in unsuitable investment funds
- Inert consumers don't shop around for the best deal

### Choices made since pensions freedoms

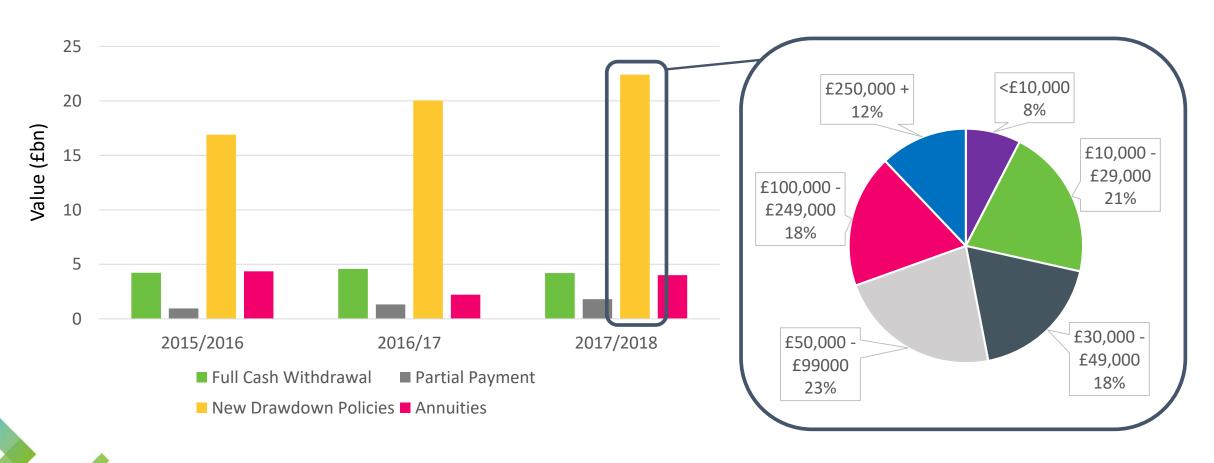
### Annuity sales have stabilised, having fallen by nearly 60%





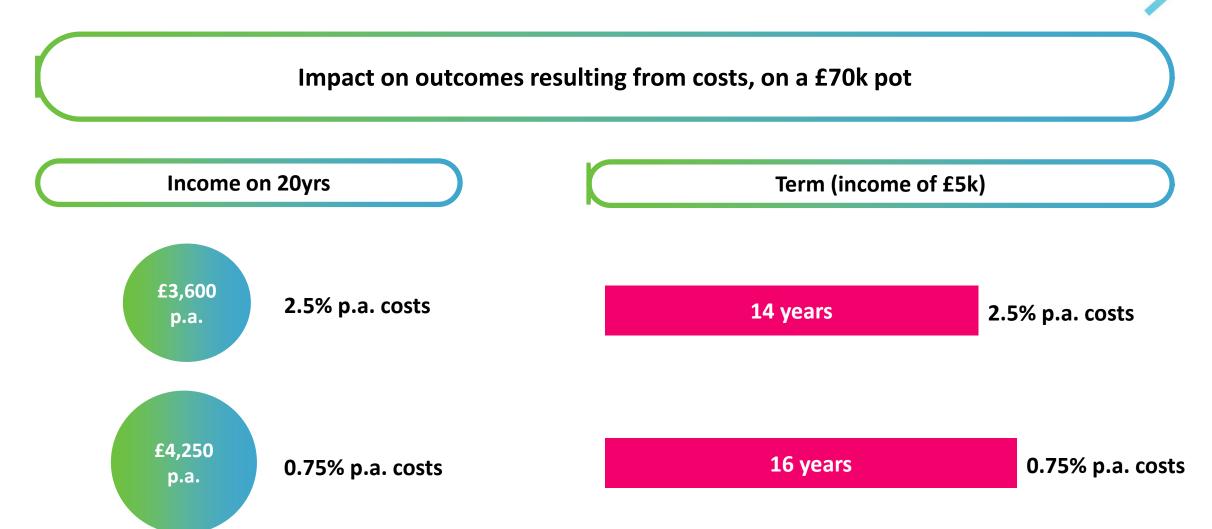
### Market values

### Drawdown is a c.£22bn p.a. market, with average pot size now at c. £120k





# The importance of reducing costs



### Impact of life expectancy



Sighthill

81

£6,200 per annum

**UK Average** 

84

£5,450 per annum Currie

87

£4,700 per annum

75% probability = 93 Income = £3,600 per annum

## What do your peers think?

#### **Qualitative**

- Face to face interviews with some of the UK's largest employers
- How do they feel about retirement support to their employees?

#### Quantitative

- Commissioned Nectre to conduct research amongst mid sized employers (100-1000)
- Poll size 100 employers

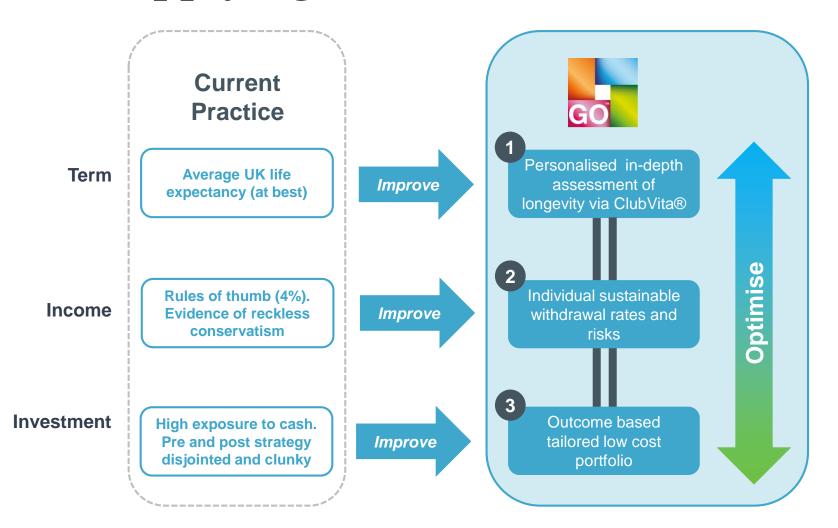
#### What they told us

- **Widespread support** for solution to help employees, but clear their obligation ends at that point
- Perceived need to act now varied as did risk appetite for endorsing an IFA
- Individual advice considered an essential part of solution. Limited appetite from employers to pay
- Current practice varied between no support and access to an annuity broker/IFA
- Annuities expect to see a path to access best rates and compare against drawdown
- Principle of defaults in retirement strong support (e.g. investment pathways)

#### What they told us

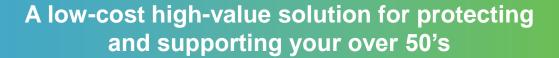
- Do you currently **engage with a provider** of financial advice? Yes 22% No 78%
- Of those that said No, 72% would be **open to appointing an IFA** for this service
- Willingness to pay for one-off advice at retirement?— Yes 40% No 60% (average contribution towards cost of £205)
- Appeal of "the features" highly rated with combined very attractive/attractive results of between 82%-93%

# Do it – applying to drawdown





### Attributes required of retirement solution



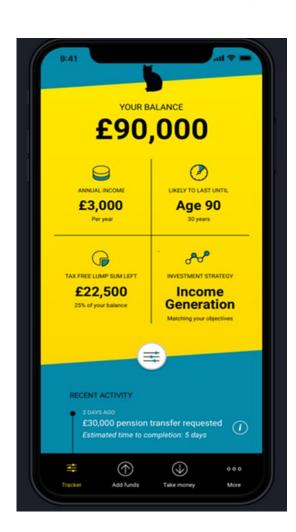
Help to locate and consolidate pension pots

Low cost access to advice

Drawdownmanage individual longevity risk Low cost suitable investment pathways

Optimised through member UX

Meeting the needs of the masses



# Final Thoughts

Accessing appropriate planning and execution is key in helping your people achieve realistic retirement goals.

This is particularly so post Freedom & Choice – with the penalty for poor planning becoming ever more impactful.

Expect to see much wider adoption of advisory solutions in the workplace (digital and telephone based).

# Thank you

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