



+



to life

The Vitality At Work Co.



# CORPORATE BEROCCA

# 3 OBSERVATIONS & A FEW POINTERS



A man in a dark suit and white shirt is shown in profile, looking upwards and to the left. He has a thoughtful expression, with his hand near his chin. The background is a blurred indoor space with other people walking, suggesting a busy environment like a hallway or office. A dark horizontal band across the middle of the image contains white text.

**#1 WELLBEING IS NOT A DAY. IT'S A STRATEGY.**



EVIDENCE-DRIVEN PROGRAMMES



GETTING THE BLEND RIGHT



UNDERSTANDING RETURN ON IMPACT

A man with dark hair, wearing a white t-shirt, is looking down. A dark horizontal band across his face contains the text "#2 CULTURE TRUMPS INITIATIVES. ALWAYS." in white, bold, serif font.

**#2 CULTURE TRUMPS INITIATIVES. ALWAYS.**



THINK OF IT LIKE A CAMPAIGN



“EXAMPLE IS LEADERSHIP” Albert Schweitzer





# SWEAT THE STORIES, HOME AND AWAY

iris @irisworldwide

Want to get fit? Come work at iris & our on-site personal trainer @Coxwolds will make you regret that decision.

16:15 - 15 Jul 15



6 RETWEETS 7 FAVORITES



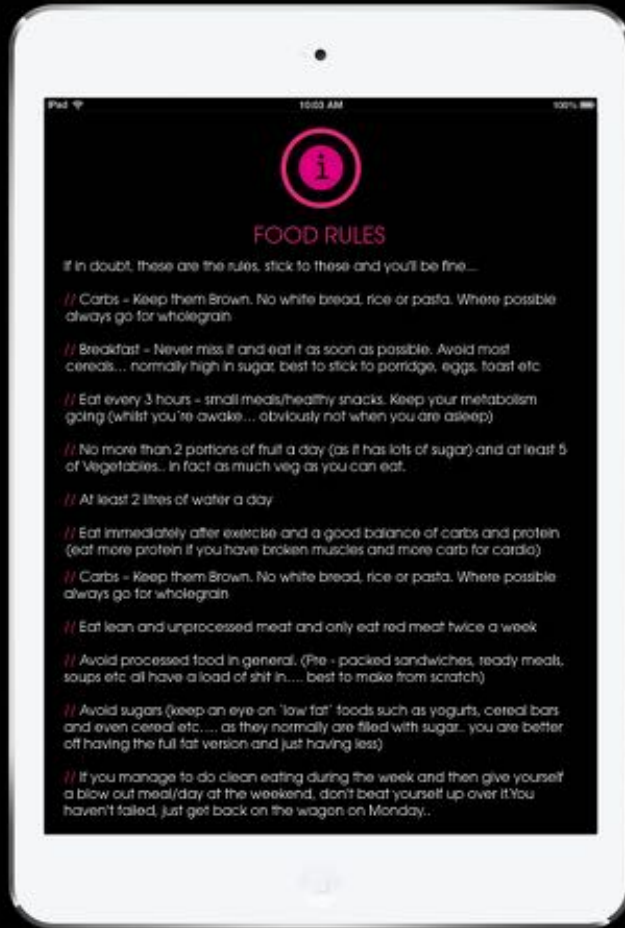
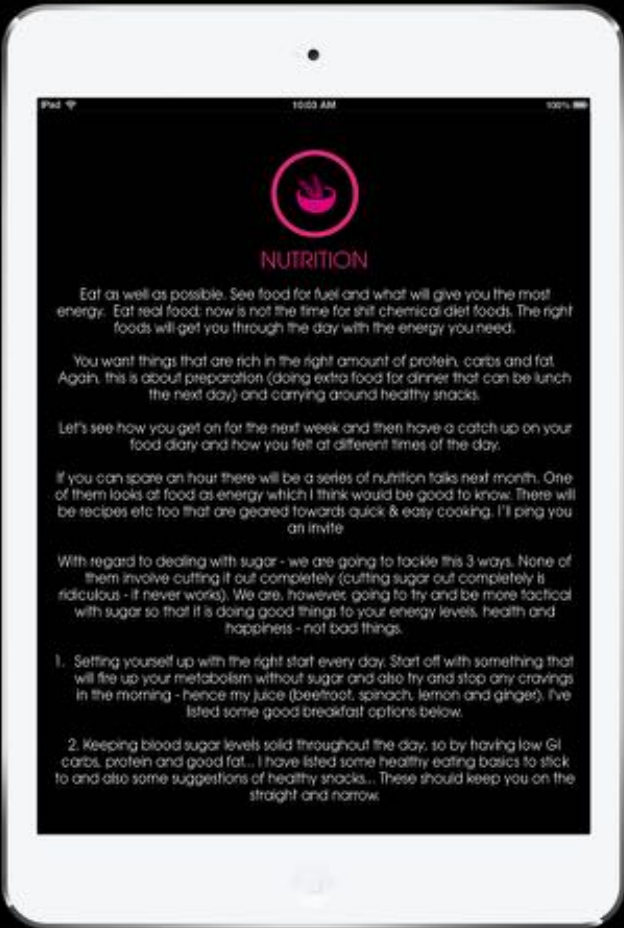
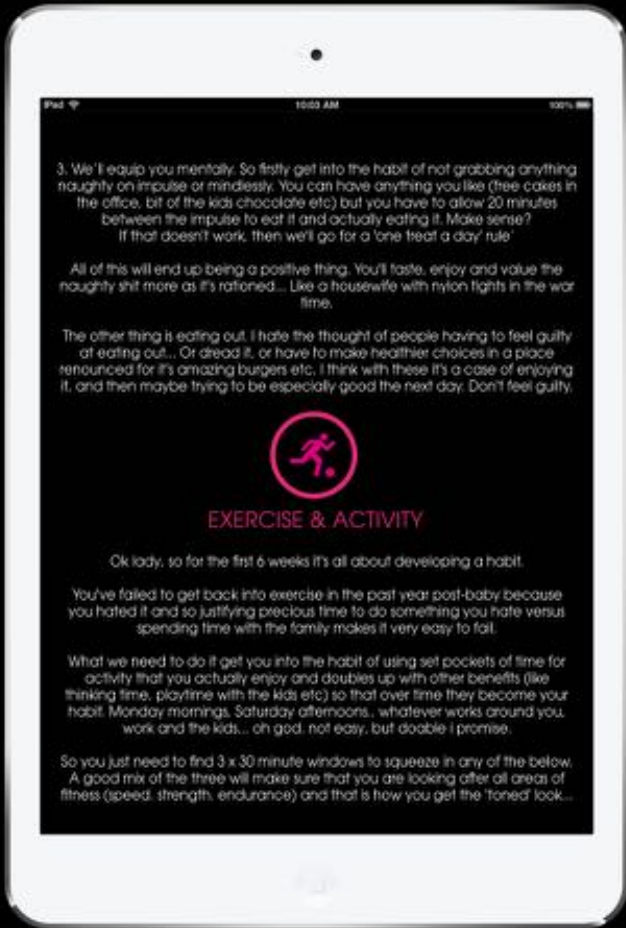
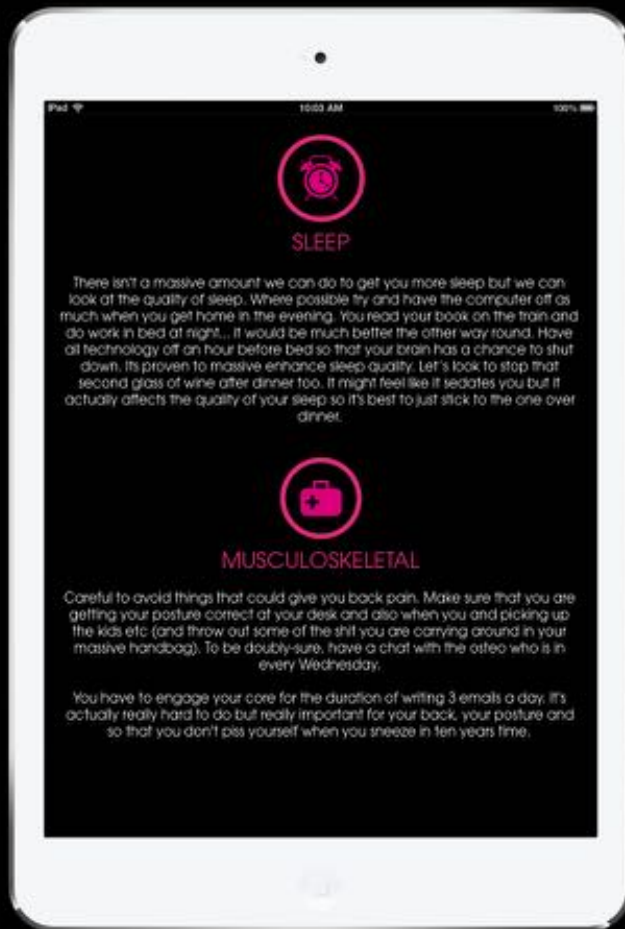
Winner of the @irisworldwide CommonHealth games is this lady @ElishaMPearce who gets a meeting room in her name. pic.twitter.com/If07yc8W15

A person is riding a bicycle on a paved surface. The background is slightly blurred, showing a building with windows. A semi-transparent dark horizontal band is overlaid across the middle of the image, containing white text.

**#3 ENSURE NEW HABITS BECOME, WELL, HABIT**



COACHING IS THE LANGUAGE OF CHANGE



THE POWER OF PERSONALISATION



ON THEIR TERMS...ON YOUR TIME.

**FILM**



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