

Navigating life together

# Do EAPs have an image problem?

Busting the myths and how to make your EAP the cornerstone of your wellbeing strategy

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#### What does good look like?

### 3%?

## 10%?

#### But are we measuring the right thing?



## **Employee engagement is a product of messaging**

"An employee assistance programme (EAP) is an employee benefit programme that assists employees with personal problems and/or work-related problems that may impact their job performance, health, mental and emotional wellbeing."



#### **Big Brother Syndrome**

#### My manager will find out

#### HR are tracking it



#### A facelift can make a big difference











#### A rounded approach to wellbeing





#### **ROI on EAPs – the hidden benefits**







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