

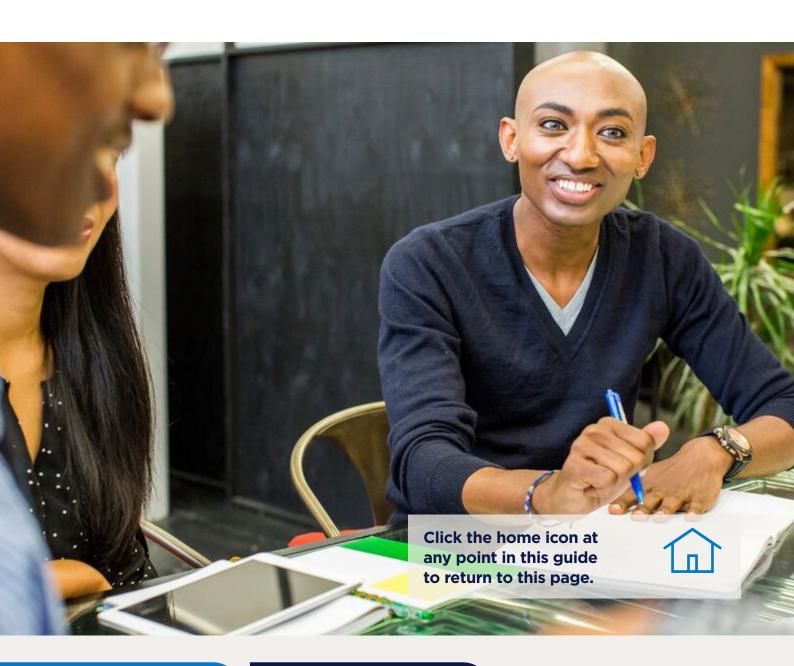
**Bupa.** Better for business

Workplace

Health and Wellbeing Academy

## Introduction.

The workforce is made up of a diverse group of individuals. If you're a people manager, knowing how best to support your team and their individual needs can be challenging. In this article we explain how you can support transgender individuals in your workplace.





# What does transgender mean?

If someone is transgender, it means that the gender they identify with doesn't match the sex they were assigned at birth. For example, an individual assigned male might have a gender identity of girl/woman, or an individual assigned female might identify as a boy/man.

However, it's important to understand that a person might not identify as a man or a woman. They might identify as having no gender or an entirely different gender. This is known as being non-binary. Somebody's gender identity might stay the same, but it could also change over time.

#### **Non-binary**

Gender identity may fall between the binary model, or outside of it completely.



## Mental health challenges

Transgender individuals can face discrimination which can be extremely challenging and damaging to their mental health. For example, it may lead to things like anxiety, depression, self-harm and even suicide. So it's important that these individuals get the help and support they need.

As an employer, you can make a real difference by providing an inclusive and comfortable environment. Your employees should feel able to embrace their gender identity (in whatever way they see fit) while feeling safe and supported to do so.



# Five ways you can help.

#### Understand

If you're a people manager, make it your mission to understand more about the transgender community. Every individual's experience is different, but by educating yourself, you put yourself in a better position to listen to and support your employees. Organisations like <u>Stonewall</u> and the <u>Gender Identity Research and Education Society</u> (<u>GIRES</u>) are great places to find information and resources. To help yourself better understand the lives and challenges faced by transgender individuals, take a look at the <u>My Genderation</u> YouTube channel. This is a channel about transgender lives, created by transgender people.

#### Pronouns, pronouns, pronouns

You use pronouns when referring to someone without using their name. For example, you might be used to describing people as he or she. But some individuals use gender-neutral pronouns, such as they/them.

Ask yourself, "How does this individual want me to refer to them?" For example, if you're asked, "Where's Ashley?" how will you respond - he's gone for lunch, she's in a meeting, they are on a conference call? Get into the habit of asking someone's pronouns and then make sure you put them into practice.

If you're unsure how to go about this, try introducing your pronouns first. For example, "Hi I'm Yasmeen, my pronouns are she/her/hers. What are yours?"



## **Don't make assumptions**

As well as using the correct pronouns, it's also important that you don't assume someone's gender identity based on their gender expression - these are two different things. Gender identity is an individual's innate sense of their gender, be it boy/man, girl/woman or something different. Gender expression is how someone presents their gender, for example through the clothes they wear, their hairstyle or mannerisms.

It's also important to understand that not every transgender individual will have gender affirmation surgery or hormone therapy. Be aware and understanding of this. Don't assume and make sure you listen.



#### Protect personal data

When you apply for a job, you're asked to supply a whole host of information, from identity documents to your national insurance number and beyond. And it doesn't stop there. When in post, further information may be collected such as records of maternity leave, for example. For transgender employees, this information is extremely sensitive and can risk outing them against their will if it's not used and stored correctly. As a manager it's important to work with your HR department to ensure this information is secure.

#### Tip

Remember to check your website for any information too. An outdated 'Meet the team' page or photo of an individual may cause distress, so be sensitive and leave no stone unturned.



#### **Culture** is key

A culture that values inclusion and diversity not only allows for a safe and welcoming environment for employees, it also enables businesses to recruit and retain the best talent. So make sure the culture you foster is an inclusive one. Take time to also think about your policies and how you put these into practice. Assess the facilities you provide, such as toilets or changing rooms, and your company's dress code too. Are these inclusive?

You may also need to support your wider team to help them understand their colleagues better and act with kindness and sensitivity. Diversity and inclusion training led by a member of the transgender community may help.

### Resources.

#### **Further information**

Recruiting and retaining transgender staff: a guide for employers

Government Equalities Office www.gov.uk

#### The Clare Project

The Clare Project is a transgender support and social group. They also offer training to raise awareness and understanding of gender identity to help organisations become more inclusive. **The Clare Project** www.clareproject.org.uk

#### Transgender inclusion in the workplace: A toolkit for employers

This is an American resource, but it contains useful information, most of which can be applied in the UK too. **Human Rights Campaign** www.hrc.org

#### **Sources**

- The recruitment and retention of transgender staff: guidance for employers. Government Equalities Office.
  www.gov.uk, published November 2015.
- 2. The language of gender. Gender spectrum. www.genderspectrum.org, accessed June 2021.
- Non-binary. LGBT foundation. www.lgbt.foundation, accessed June 2021.
- **4. Understanding gender. genderspectrum.** www.genderspectrum.org, accessed June 2021.
- Standards of care for the health of transsexual, transgender, and gender nonconforming people (7th version). World Professional Association for Transgender Health (WPATH). www.wpath.org, 2012.

- **6. LGBT in Britain: Health report. Stonewall.** www.stonewall.org.uk, published 2018.
- Research paper: Supporting trans employees in the workplace. acas. www.acas.org.uk, published 2017.
- 8. Gender pronouns. Lesbian, Gay, Bisexual, Transgender Resource Centre. uwm.edu/lgbtrc, accessed June 2021.
- Transgender inclusion in the workplace: a toolkit for employers. Human Rights Campaign. www.thehrcfoundation.org, published 2016.

This information was published by Bupa's Health Content Team and is based on reputable sources of medical evidence. It has been reviewed by appropriate medical or clinical professionals. The information is not intended nor implied to be a substitute for professional medical advice nor is it intended to be for medical diagnosis or treatment. Published June 2021.



Bupa health insurance is provided by:

Bupa Insurance Limited. Registered in England and Wales No. 3956433. Bupa Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

Arranged and administered by:

Bupa Insurance Services Limited, which is authorised and regulated by the Financial Conduct Authority. Registered in England and Wales No. 3829851.

Registered office: 1 Angel Court, London EC2R 7HJ

© Bupa 2022

bupa.co.uk/ workplacewellbeing