



**REWARD &
EMPLOYEE
BENEFITS
ASSOCIATION**

Ways to increase productivity at your organisation through the strategic use of technology

MARK SCANLON, Personal Group



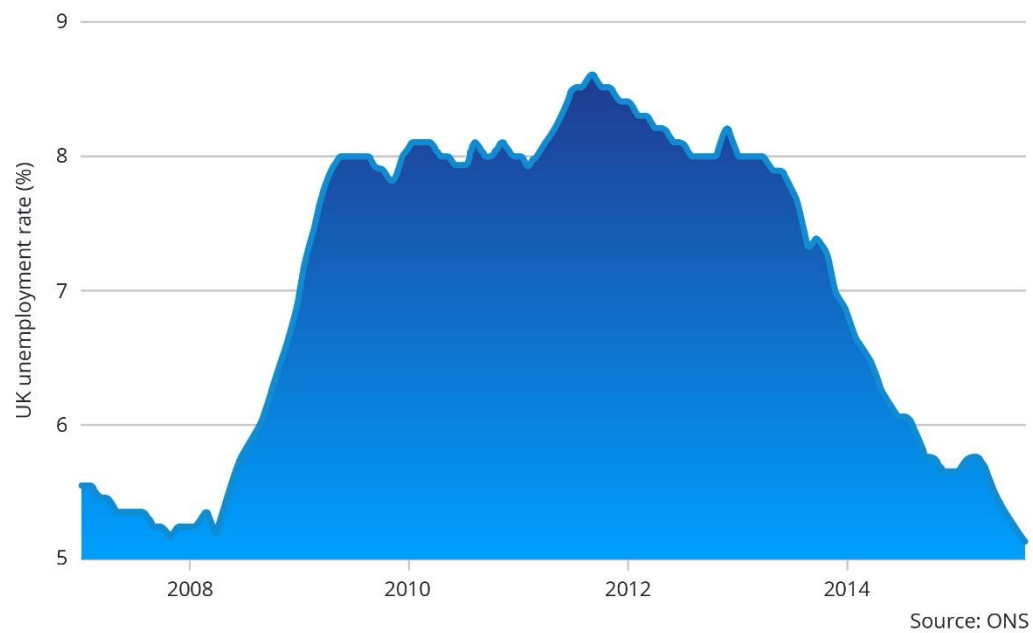
#REBAInnovation

“Output per hour worked in the UK was 18 percentage points below the average for the remaining six members of the G7 group of industrial nations in 2014.” [Office for National Statistics](#)

“For all the good news on rising employment, the UK is still not creating enough quality jobs. The yawning productivity gap between us and other countries shows how much room there is for us to do better.”
TUC general secretary, Frances O’Grady



Britain's unemployment rate is now equal to
pre-downturn trough of late 2007 to early 2008

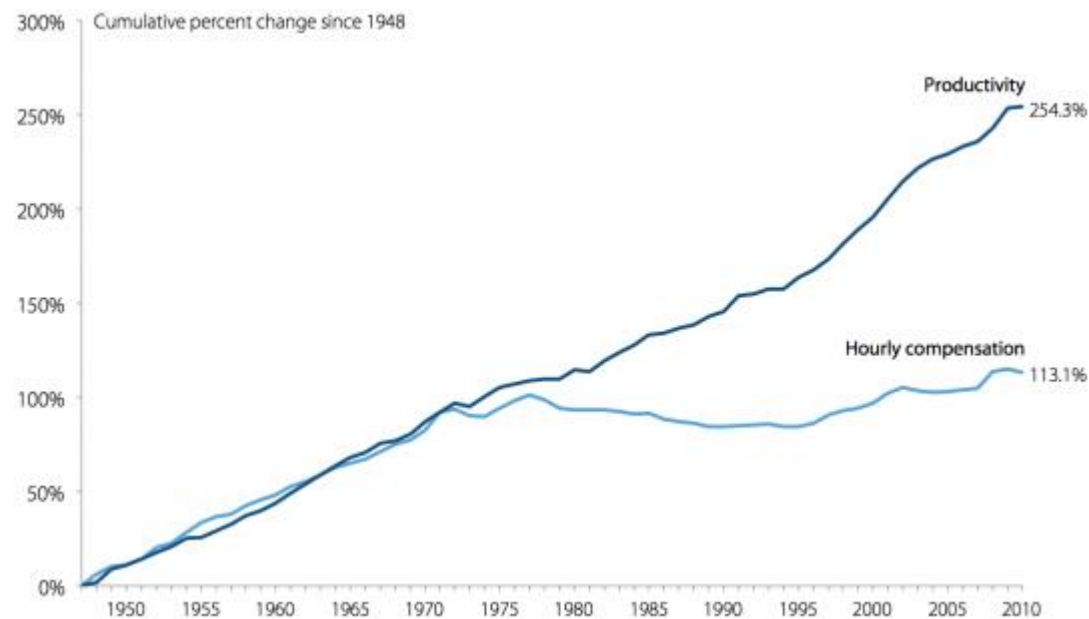
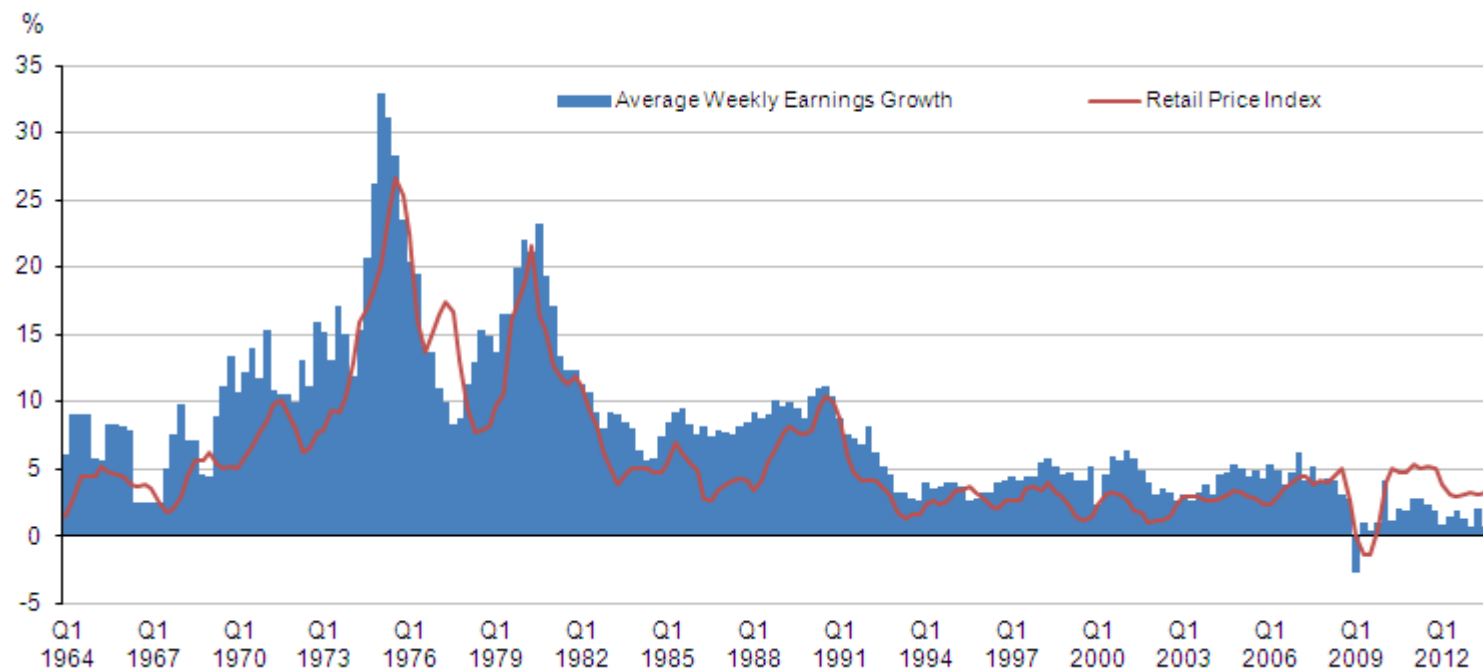


Unemployment rate in the UK

% of all economically active



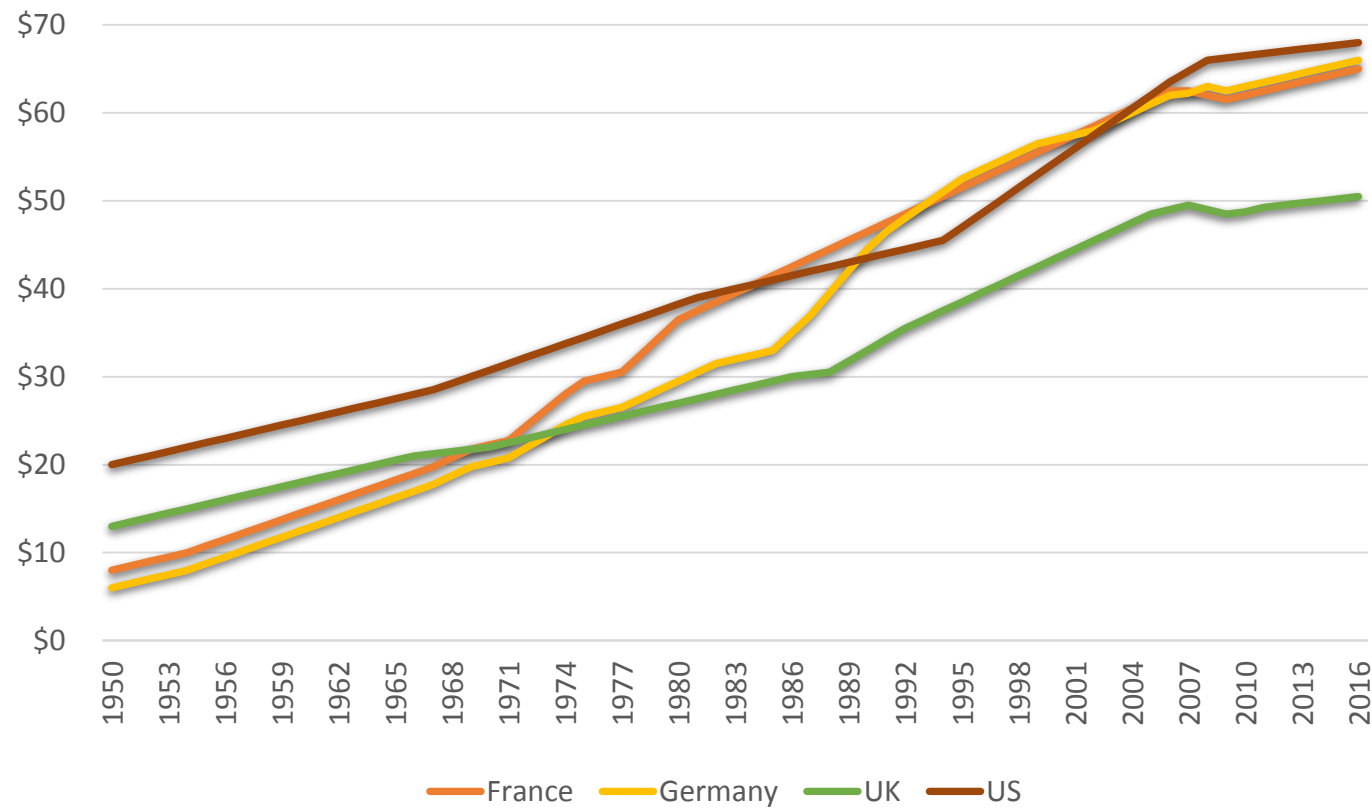
Source: Office of National Statistics



UK Wages and Inflation

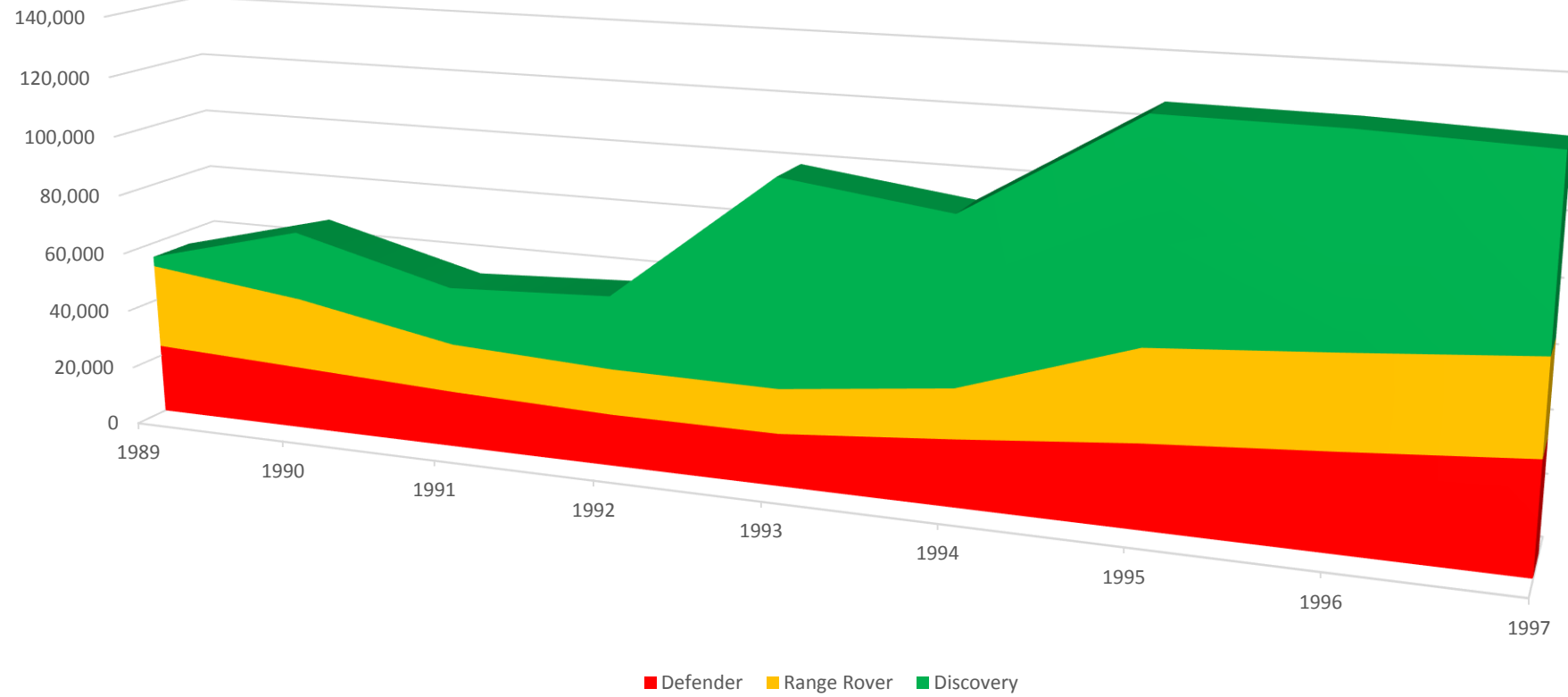


GDP per hour worked, US dollars





LR Production 1989-1997







KEEP
CALM
AND
BE *More*
PRODUCTIVE

Why enhanced technology in the workplace is key to improved productivity in the UK



iPhone 7





App Store

July 2008



Google play

March 2012



B2C

B2B

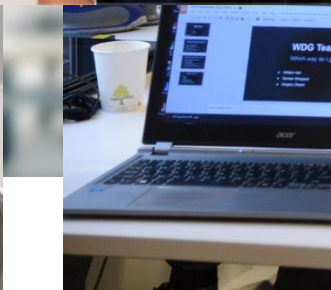
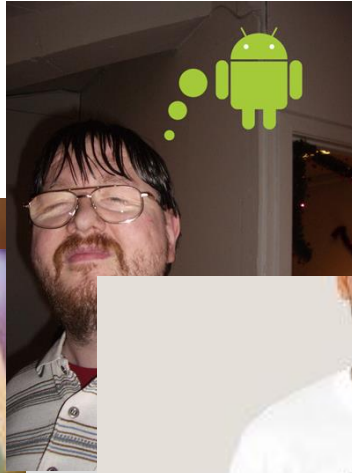
C2C

ANY
SUFFICIENTLY
ADVANCED
TECHNOLOGY IS
INDISTINGUISHABLE
FROM

The Google logo, consisting of the word "Google" in its characteristic multi-colored font, is positioned within a white rectangular box.

ARTHUR C. CLARKE





Apps + Smartphones = Revolution

