# ENHANCING STRATEGY THROUGH DATA

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DEBORAH
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**CEO**

23.11.17

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# VISUALISE A 5KG WEIGHT LOSS **RESULTS METRIC**

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**PERFORMANCE METRIC**

Eat smaller meals

Go to gym three times a week

Cut out cake

10,000 steps

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PREDICTIVE ANALYTICS

TEST 1: THE HOURGLASS

TEST 2: AD HOC PAY RISES

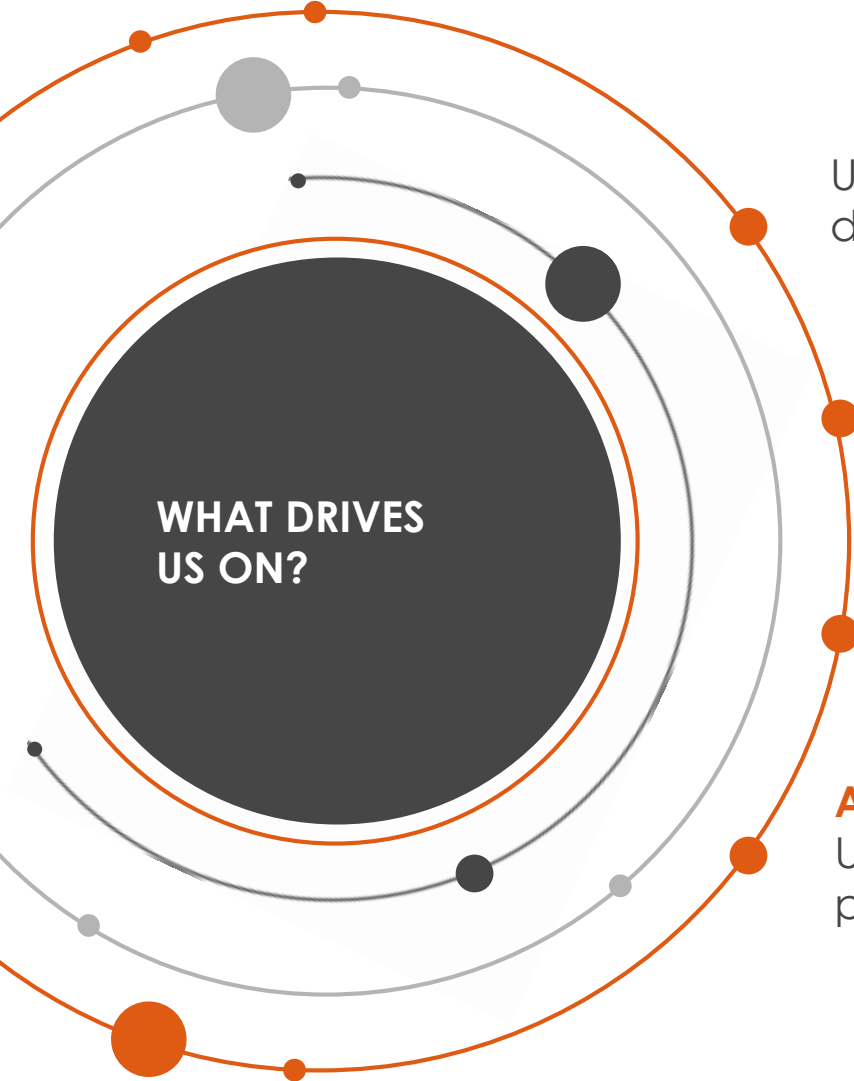TEST 3: PERFORMANCE MANAGEMENT

TEST 4: ALLOWANCES

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YOUR
ANALYTICS
JOURNEY

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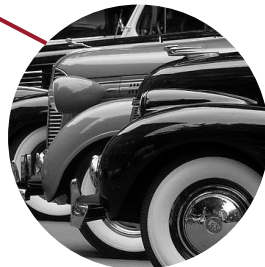
# GOAL #1
## UNDERSTAND GREAT PERFORMANCE

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# GOAL #2
## IDENTIFY VALUE

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**WHAT DRIVES
US ON?**

Understanding performance is all about using your data and analytics to identify the biggest levers:
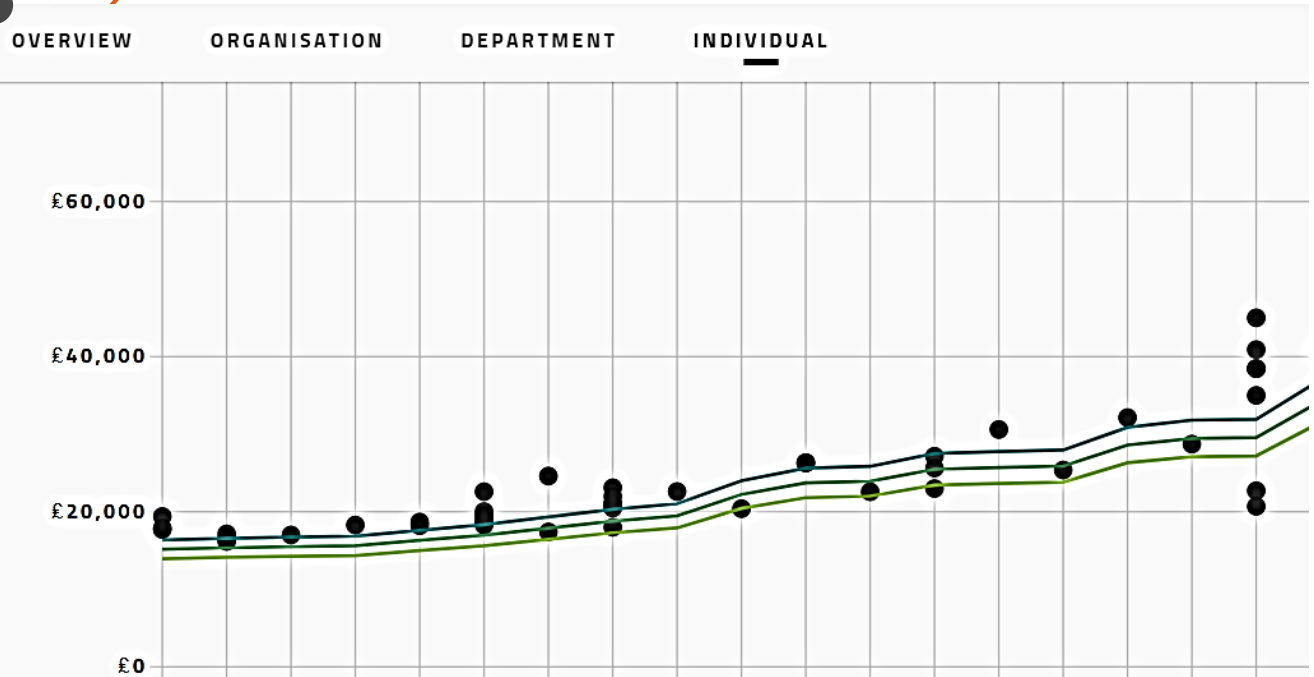
**FIX**
Where is the rain coming in?

**STRENGTHEN**
Get the process bullet-proof

**ACCELERATE**
Use the analytics and tech to really drive performance

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# TECHNOLOGY SIMPLIFIES



OVERVIEW    ORGANISATION    DEPARTMENT    INDIVIDUAL

£60,000

£40,000

£20,000

£0

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GOAL #3
FUEL PERFORMANCE

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HOW GOOD IS YOUR VISION?

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**LET'S CONTINUE THE CONVERSATION**

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